

ATELIER

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DANIELE DECOR LORAIN

Masters of Bespoke Luxury Interior
Design & Craftsmanship

Carpentry | Straw Marquetry | Wood Carving | Upholstery | Tailoring | Hand-Embroidery
Gilding | Verre Églomisé | Decorative Painting | Special Finishes | Plasterwork & Stucco
Custom Metal | Fabrication | Ornamental Ironwork | Custom Moldings & Paneling | Ceiling & Wall

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Welcome Message from the CEO

A Legacy of Artistry, A Future of Excellence

In the world of luxury, where craftsmanship meets vision, we at Daniele Décor & Atelier CL Lorain create more than interiors—we design stories woven with heritage, elegance, and passion. Every detail, every texture, and every brushstroke carries a legacy of artistry that spans centuries.

Our journey began with a simple yet profound belief: luxury is personal. A space should be more than beautiful; it should resonate with the people who inhabit it, evoking emotions, memories, and aspirations. Over the past 36 years, we have cultivated an approach that merges meticulous craftsmanship with bold creativity, ensuring that each project reflects the individuality of our esteemed clientele.

At Daniele Décor, our dedication to bespoke interiors is not merely about aesthetics—it's about preserving the soul of craftsmanship. As part of Ateliers de France, we honor ancestral techniques while seamlessly integrating contemporary luxury into each design. Whether restoring the grandeur of a historic European estate, curating a timeless sanctuary for a private client, or crafting exquisite interiors for the world's most prestigious brands, our work speaks to an unwavering commitment to excellence.

Welcome to a world where artistry meets innovation, where tradition is reimagined, and where your vision becomes an enduring masterpiece.



Mrs. Emna Chouikha
CEO, Daniele Décor & Atelier CL Lorain



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Company Overview

Who We Are & What We Do

At Daniele Décor & Atelier CL Lorain, we are more than artisans—we are storytellers, visionaries, and custodians of elegance. We specialize in bespoke luxury interiors, offering an unparalleled blend of heritage craftsmanship, timeless artistry, and modern innovation.

From the delicate application of gold leaf gilding to the meticulous restoration of historic architectural elements, our expertise is rooted in techniques perfected over centuries. Each project is a testament to our dedication to precision, detail, and exclusivity.

Our work spans luxury residences, boutique hotels, flagship retail spaces, and architectural restorations, with every commission tailored to the unique aspirations of our clientele. We collaborate closely with interior designers, architects, luxury brands, and private collectors, ensuring that every space we touch is a masterpiece of design and craftsmanship.

Brief on Experience (36+ Years in Luxury Interiors)

For over three decades, Daniele Décor has been at the forefront of high-end interior design, curating timeless spaces for discerning clients across the globe.

Our legacy is built upon:

- Exquisite craftsmanship that elevates every project beyond the ordinary.
- Bespoke artistry that ensures no two interiors are ever alike.
- A commitment to authenticity, preserving heritage techniques while embracing modern innovation.
- A reputation of trust and excellence, earned through collaborations with prestigious brands and private estates worldwide.

From our roots in Bahrain to the corridors of Parisian ateliers, our journey has been one of dedication, refinement, and pursuit of perfection.

In 2013, Daniele Décor became part of Ateliers de France,
a collective dedicated to the highest standards of
architectural restoration and luxury craftsmanship.

ATELIERS DE FRANCE
— La Haute Construction —
L'Entreprise Générale

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Serving the World's Most Prestigious Clients

With an expanding international footprint, Daniele Décor has established itself as a trusted partner in luxury design across:

- The Middle East (Bahrain, Saudi Arabia, UAE, Qatar, Kuwait)
- Europe (UK, France, Italy, Switzerland)
- Asia & Beyond

Our clientele includes royalty, high-net-worth individuals, luxury brands, and esteemed architects, each seeking interiors that transcend time and trends. With unmatched expertise and unwavering dedication, we continue to redefine what it means to live beautifully.



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The Founding Story

Origins in Bespoke Curtain Design

Daniele Décor & Atelier CL Lorain was born out of a passion for luxury textiles and meticulous craftsmanship. What began as a specialized atelier focusing on high-end bespoke curtain design soon evolved into a comprehensive interior design house, catering to an elite clientele that values exclusivity and attention to detail.

With a commitment to exquisite fabrics, tailored drapery, and artisanal quality, Daniele Décor gained a reputation for excellence, attracting royal families, luxury brands, and high-net-worth individuals who sought more than just décor—they sought aesthetic mastery.

Evolution into a Full-Service Luxury Interior Brand



Recognizing the growing demand for complete, high-end interior solutions, Daniele Décor expanded its expertise beyond soft furnishings, integrating cabinetmaking, upholstery, decorative painting, and full-scale project management into its service offering. This transition marked a pivotal moment, as the firm embraced a holistic approach to interior excellence.

From the delicate folds of custom silk drapery to the opulence of gold-leaf ceilings, Daniele Décor became synonymous with timeless luxury, bridging classical European elegance with contemporary sophistication.



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Timeline of Growth & Milestones

1987 – Founded in Bahrain as a bespoke curtain atelier.

1990s – Expanded into luxury upholstery & furniture restoration.

2000s – Established expertise in architectural decorative arts (murals, gilding, and ornamental plasterwork).

2013 – Became a proud member of Ateliers de France Groupe, gaining access to centuries-old French craftsmanship techniques.

2015 – Collaborated with Cartier, Van Cleef & Arpels, and high-profile hospitality brands.

2020s – Expanded internationally, serving clients across GCC, Europe, and beyond.

Today – Recognized as a global leader in high-end interiors, offering unparalleled craftsmanship and bespoke luxury.





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French Craftsmanship & Middle Eastern Influence

Blending European Heritage with Regional Artistry

Daniele Décor stands at the crossroads of French decorative traditions and Middle Eastern opulence. This fusion is a hallmark of our work, where the grandeur of Versailles meets the intricate beauty of Arabian architecture.

Drawing from centuries-old European techniques, our artisans integrate the rich textures, colors, and motifs of the Middle East, creating interiors that reflect a deep cultural synergy.

- Hand-painted arabesque motifs applied using 18th-century fresco techniques.
- Gold-leaf detailing inspired by European palatial designs, tailored for modern luxury villas.
- Ornamental plasterwork & carved wooden panels, blending French neoclassicism with Middle Eastern architectural traditions.

How Techniques Have Evolved Over Centuries

While rooted in historical craftsmanship, Daniele Décor embraces modern innovation to preserve the integrity of its art.

Ancient techniques such as Straw Marquetry, Verre Églomisé (gilded glass), and Gilding have been refined and adapted to suit contemporary interiors while maintaining their original grandeur. Our ability to honor tradition while innovating for modern luxury has set us apart in the industry.

Preserving Decorative Arts in the Modern World

At Daniele Décor, we take heritage preservation seriously. Our artisans are trained in the delicate process of restoring murals, frescoes, gilded surfaces, and antique furniture, ensuring that cultural and artistic legacies remain intact for generations to come.

Whether restoring a centuries-old palace ceiling or crafting a modern interpretation of a classical design, our commitment to timeless beauty is unwavering.



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Our Master Artisans & Expertise

Introduction to the Team

Behind every project at Daniele Décor is a team of world-class artisans, each a master in their respective fields. From wood carvers to textile specialists, muralists to gilding experts, our craftsmen transform spaces into works of art with their expertise and passion.

Profiles of Key Artisans & Their Specialties

- **Master Upholsterers** – Specialists in hand-stitched luxury fabrics and tailored furnishings.
- **Carpentry & Cabinetry Experts** – Crafting bespoke wooden panels, furniture, and ornamental structures.
- **Decorative Painters & Muralists** – Applying frescoes, trompe l'œil, and heritage-inspired wall finishes.
- **Gilding & Stucco Specialists** – Using gold leaf, palladium, and plaster artistry to create opulent surfaces.
- **Straw Marquetry & Églomisé Experts** – Reviving rare French decorative techniques with meticulous precision.



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Our Services & Expertise

At Daniele Décor & Atelier CL Lorain, every service we offer is a testament to artistry, tradition, and luxury craftsmanship. From bespoke interior design to rare decorative arts, our expertise transforms spaces into expressions of timeless elegance and exclusivity.

Bespoke Interior Design Services

- Creative Consultation & Ideation
- Sketching & 3D Renderings
- Mood Boards & Style Selection
- Architectural Compatibility Planning

Custom Space Planning & Styling

- Bespoke Furniture Arrangement
- Color, Texture & Light Integration
- Maximizing Spatial Elegance & Comfort
- Customization for Residential & Commercial Spaces

Architectural Integration

- Custom Ceiling & Wall Treatments
- Built-In Luxury Elements
- Tailored Solutions for Classical & Modern Interiors
- Integration of Smart Technology & Hidden Features

Material Selection & Sourcing

- Handpicked Rare Marbles & Exotic Woods
- Custom-Commissioned Textiles & Fabrics
- Exclusive European Paints, Plasters & Metals
- Personalized Decorative Accents & Accessories

Project Execution & Site Supervision

- On-Site Quality Control & Supervision
- Coordination with Architects, Engineers & Artisans
- Turnkey Project Management from Start to Finish
- Final Styling & Handover

Bespoke Carpentry

We create timeless woodwork, intricate millwork, and custom cabinetry, balancing structural integrity with refined elegance.

- Handcrafted Custom Furniture
- Ornamental Carvings & Wood Paneling
- Luxury Joinery & Built-In Units



Bespoke Carpentry



Luxury Upholstery

Our upholstery atelier blends comfort with craftsmanship, producing hand-stitched, custom-finished pieces that are as opulent as they are durable.

- Custom Sofas, Headboards & Seating
- Luxury Fabrics, Leathers & Textiles
- Restoration & Refinishing of Antique Pieces



Tailored Curtain & Drapery Solutions

Our upholstery atelier blends comfort with craftsmanship, producing hand-stitched, custom-finished pieces that are as opulent as they are durable.

- Hand-Tailored Drapery & Curtains
- Motorized & Smart Window Systems
- Exclusive European & Middle Eastern Fabrics



Decorative Painting & Murals

Our master muralists and decorative painters bring walls to life with handcrafted finishes, frescoes, and artistic embellishments.

- Trompe l'œil & Classic Murals
- Custom Wall & Ceiling Art
- Textured & Faux Finishes



Decorative Painting & Murals



Gilding (Gold Leaf, Palladium, etc.)

Our gilding experts apply gold, silver, and palladium leaf, bringing unparalleled luxury to ceilings, furniture, and architectural elements.

- Gold Leaf & Palladium Applications
- Custom Gilded Paneling & Frames
- Ancient Techniques Passed Down Through Generations



Verre Églomisé (Reverse Gilded Glass)

This rare French technique results in delicately gilded, painted glass surfaces that shimmer with opulence.

- Hand-Applied Gold & Silver Leaf
- Custom Decorative Glass Panels
- Architectural Integration for Doors & Walls



Handcrafted Furniture

Each piece is a work of art, shaped by expert hands.

- One-of-a-Kind Statement Pieces
- Bespoke Joinery & Fittings
- Luxury Finishes & Custom Inlays



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Handcrafted Furniture



Straw Marquetry (Exclusive Technique)

One of the rarest decorative arts, straw marquetry involves intricate inlays of dyed straw, creating luminous, textural patterns.

- Exclusive to Daniele Décor in the Region
- Lustrous Natural Finish with No Two Patterns Alike
- Used in Luxury Furniture, Wall Panels & Decorative Accents



Ornamental work

We restore and craft ornamental stucco, a hallmark of European and Middle Eastern architecture.

- Hand-Carved Plaster Cornices & Reliefs
- Custom Decorative Plaster Designs
- Textured Venetian & Polished Plaster Finishes



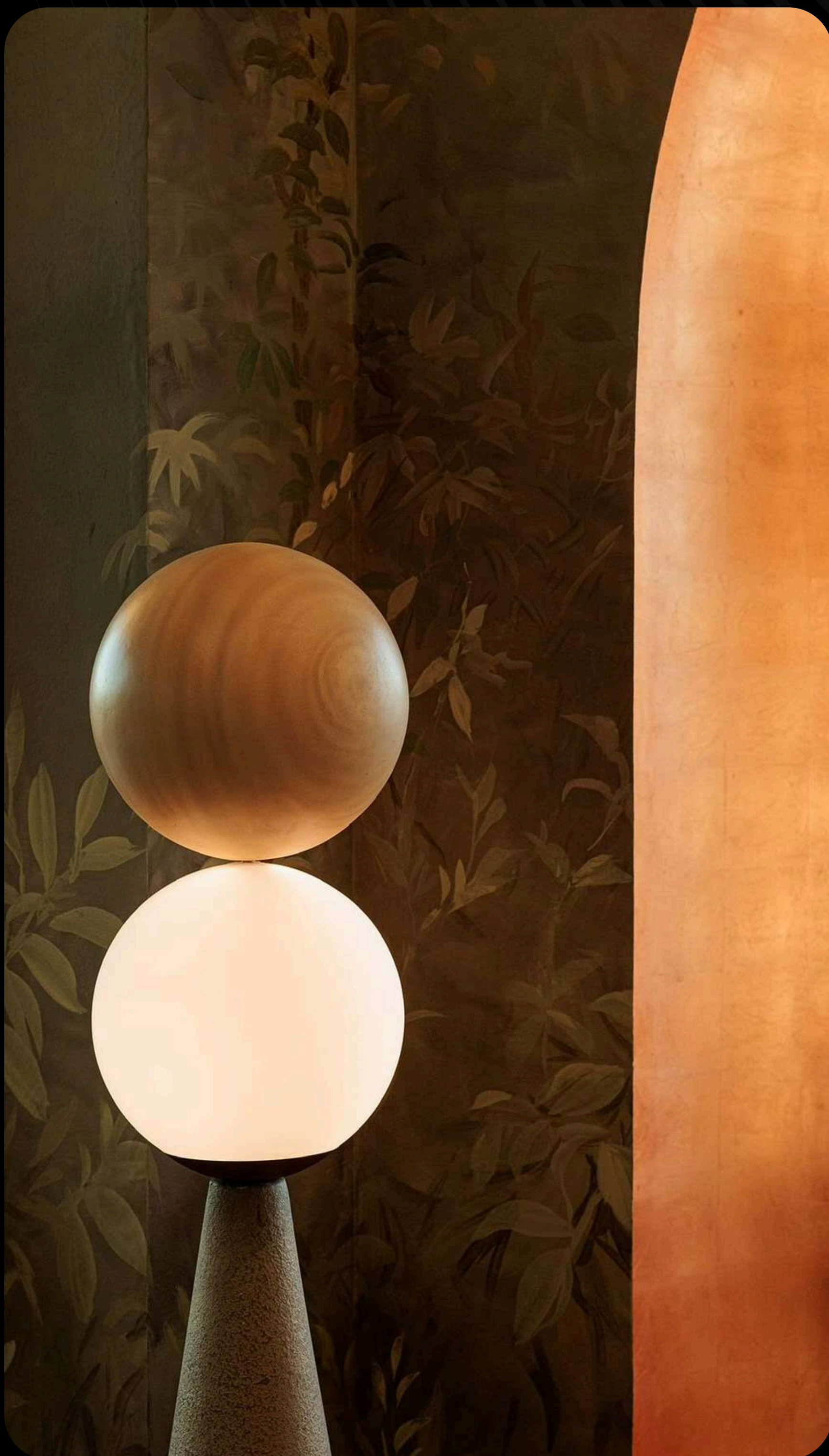
Our Notable Projects & Portfolio

At Daniele Décor & Atelier CL Lorain, every project is a testament to luxury, heritage, and meticulous craftsmanship.

Our portfolio spans across luxury retail, hospitality, private residences, and cultural restoration, each embodying a unique narrative of excellence.



Our Notable Projects & Portfolio

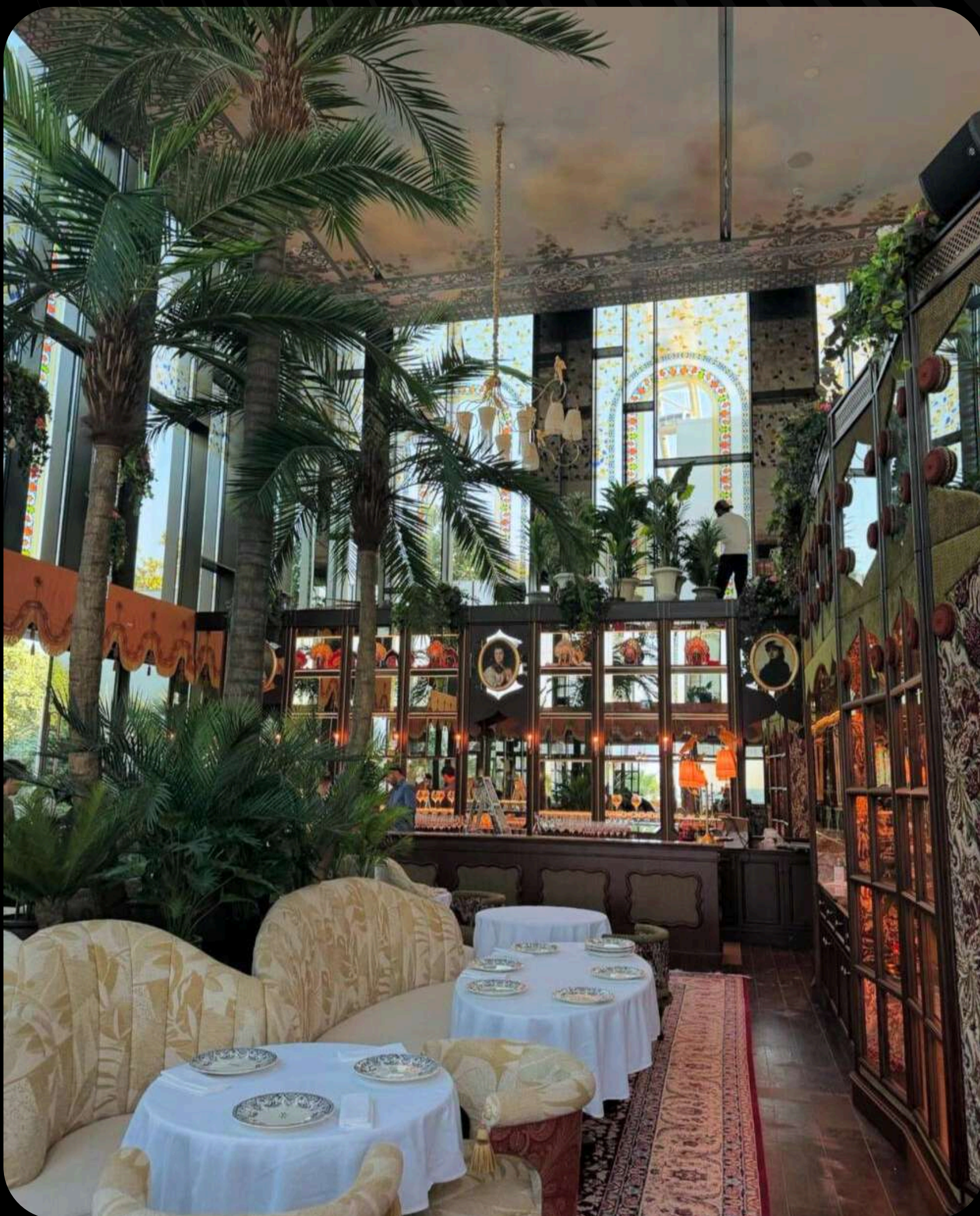




Our Notable Projects & Portfolio



Our Notable Projects & Portfolio





The Client Journey From Concept to Completion

Initial Consultation & Ideation

Our journey begins with a deep dive into the client's vision. We engage in detailed discussions to understand preferences, inspirations, and functional needs.

- In-depth client interviews to define style, needs, and vision
- Exploration of luxury design themes & references
- Preliminary sketches, inspiration boards & material samples

Material & Style Selection

The foundation of luxury is in the materials chosen. We carefully curate the finest woods, textiles, metals, and finishes, ensuring a harmonious blend of aesthetics and functionality.

- Exclusive sourcing of luxury materials & rare finishes
- Curated selection of bespoke textiles, marbles, and metals
- Custom color palettes and fabric combinations



The Client Journey From Concept to Completion

Mock-Ups, Sampling & Prototyping

Before the final execution, our team develops scaled prototypes, digital renderings, and material samples to ensure the client's vision aligns with reality.

- 3D visualizations and virtual walkthroughs
- Sample boards showcasing final materials, textiles, and finishes
- Handcrafted miniature models and material testing

Production & Handcrafted Execution

This is where our artisans bring concepts to life. Each element is meticulously handcrafted in our state-of-the-art atelier, using techniques perfected over generations.

- Precision craftsmanship in bespoke furniture, wall finishes, and décor
- Hand-applied gilding, stucco, upholstery, and woodwork
- Rigorous quality checks at every stage of fabrication

Installation & Final Touches

The final stage is a highly coordinated installation process, ensuring every detail meets our exacting standards.

- Seamless on-site assembly & finishing touches
- Final adjustments for a flawless presentation
- Comprehensive client walkthrough and final approval





Our Attention to Detail & Quality Control

Quality Assurance at Every Stage

Excellence is non-negotiable at Daniele Décor. Our quality control process is embedded into every phase, ensuring that our work meets the highest luxury standards. rences, inspirations, and functional needs.

- Multiple quality checkpoints from concept to completion
- Specialized team overseeing material integrity & finishing details
- Client involvement in milestone approvals

Exclusive Materials & Ethical Sourcing

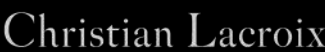
Every material we use is selected for its exceptional quality, sustainability, and exclusivity. rences, inspirations, and functional needs.

- Hand-selected marbles, premium woods, and artisanal textiles
- Ethically sourced materials from renowned global suppliers
- Innovative techniques that blend tradition with modern luxury

Production Techniques That Ensure Longevity

Our commitment to durability ensures that our creations stand the test of time, retaining their beauty, function, and prestige for generations.

- Handcrafted joinery & reinforced structural techniques
- Long-lasting finishes resistant to wear and aging
- Ongoing maintenance recommendations for continued luxury appeal



Project Management & Turnkey Execution

Handling Large-Scale & Multi-Phase Projects

Luxury interiors demand an unparalleled level of organization and precision. Our project managers orchestrate every aspect of the process, ensuring seamless execution.

- Dedicated project managers overseeing design, production, and installation
- Timely scheduling & milestone tracking to ensure efficiency
- Scalable solutions for residential, commercial, and heritage projects

Coordination with Architects & Interior Designers

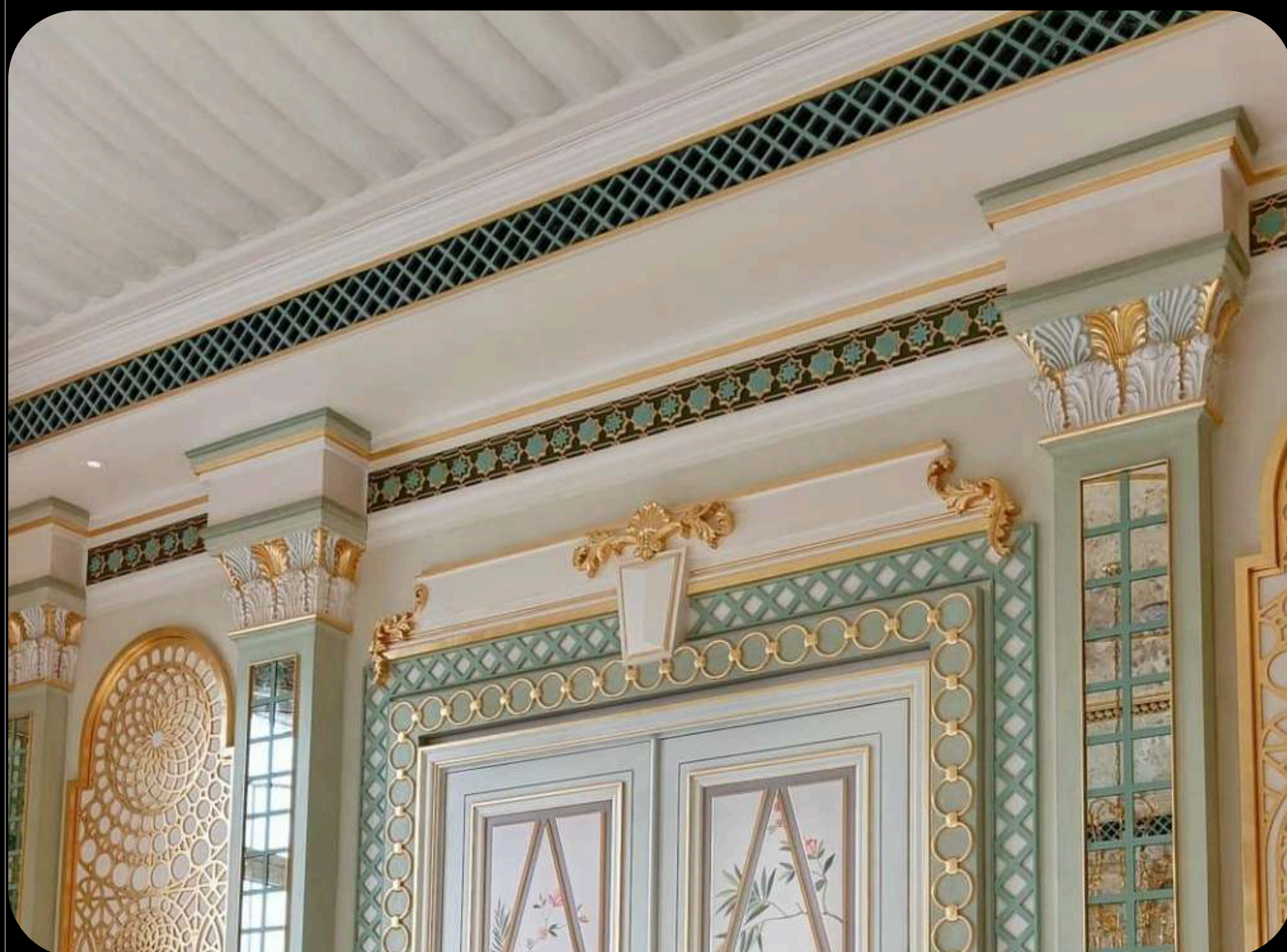
Our expertise lies in collaboration with top architects and design professionals to achieve unified and harmonious results.

- Integrated workflow with architectural firms and design teams
- Technical expertise in space planning & design integration
- Adaptive solutions tailored to existing structures & new builds

Global Shipping & Installation Capabilities

As a brand with international reach, we handle worldwide deliveries and on-site installations, ensuring a smooth and stress-free experience for our global clients.

- Logistics management for luxury furnishings and décor
- Expert installation teams for on-site assembly worldwide
- Post-installation evaluation and client satisfaction check-ins



Carpentry

Straw Marquetry

Wood Carving

Upholstery

Tailoring

Hand-Embroidery

Gilding

Verre Églomisé

Decorative Painting

Special Finishes

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